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Refer to guidance notes for completion of each section of the specification.

Module Code:	ONL703
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Module Title:	Creative Change and Innovation
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Level:	7	Credit Value:	15
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Cost Centre(s):	GABP	JACS3 code:	N214
		HECoS code:	100813

Faculty	FSLS	Module Leader:	Emma Taylor
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Scheduled learning and teaching hours	15 hrs
Total contact hours	15 hrs
Guided independent study	135 hrs
Module duration (total hours)	150 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
MBA	✓	<input type="checkbox"/>
MBA Human Resource Management	✓	<input type="checkbox"/>
MBA Marketing	✓	<input type="checkbox"/>
MBA Finance	✓	<input type="checkbox"/>
MBA Project Management	✓	<input type="checkbox"/>
MBA Health Management	✓	<input type="checkbox"/>
MBA Entrepreneurship	✓	<input type="checkbox"/>
MBA Cyber Security	✓	<input type="checkbox"/>
MBA Big Data	✓	<input type="checkbox"/>
MBA Psychology	✓	<input type="checkbox"/>

Pre-requisites
A first degree with appropriate work experience

Office use only

Initial approval: 25/01/2019

Version no: 3

With effect from: 06/03/2019

Date and details of revision: 15.7.19 addition of extra MBA titles

Version no:

June 2020 addition of extra MBA titles and administrative updates

Module Aims
To provide a critical insight into the enduring nature of change and creativity for organisational survival and growth. To encourage recognition of the organisational tensions and performance fluctuations linked to the generation and application of change and new ideas

Module Learning Outcomes - at the end of this module, students will be able to	
1	Design and operationalise a change management model from a critical perspective
2	Critically evaluate the impact of organisational change on people and propose solutions to the way this can be managed
3	Contribute to the introduction and effective development of organisational creativity

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
<i>Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.</i>	
CORE ATTRIBUTES	
Engaged	I
Creative	I, A
Enterprising	I, A
Ethical	I, A
KEY ATTITUDES	
Commitment	I, A
Curiosity	I
Resilient	I, A
Confidence	I, A
Adaptability	I, A
PRACTICAL SKILLSETS	
Digital fluency	I
Organisation	I, A
Leadership and team working	I
Critical thinking	I, A
Emotional intelligence	I, A
Communication	I, A
Derogations	
None	

Assessment:

Indicative Assessment Tasks:

Assessment 1 will be a poster presentation of the selected change management model/s and application (1050 words)

Assessment 2 takes the form of a learning log which could incorporate ways in which change and transition are experienced and the impact within the work place (900 words)

Assessment 3 encourages students to report on ways in which creative practice influences business performance and practices (1350 words)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1	Poster Presentation	35%
2	2	Learning logs/journals	20%
3	3	Report	45%

Learning and Teaching Strategies:

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. On-line material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the six-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a help-line for additional support and chat facilities through Canvas for messaging and responding.

Syllabus outline:

Landscape and Process of Change
 People and Change
 Change Management Models
 Promoting New Ideas at Work
 Encouraging Creative Processes
 Forms and Levels of Innovation

Indicative Bibliography:**Essential reading**

Dawson, P. and Andriopoulos, C. (2017) Managing Change, Creativity & Innovation, 3rd Edn. Sage Publications, London.

Other indicative reading

Jabri, M. (2017) *Managing Organizational Change* (2nd Edition), Red Globe Press, Basingstoke

Puccio, G.J, Cabra, J.F. and Schwagler, N. (2018) *Organizational Creativity*, Sage Publications, Thousand Oaks

Journals:

Journal of Organizational Change Management

The Journal of Creative Behaviour